

Re-engaging Practitioners: Strategies for Effective Triple P Program Delivery

Introduction

Re-engaging practitioners in the delivery of Triple P requires thoughtful strategies that align with adult learning principles and effectively address barriers to program delivery. Programs can foster a culture of continuous learning, collaboration, and impactful implementation by aligning engagement efforts with adult learning principles and leveraging effective communication and support strategies.

This resource outlines best practices and practical steps to enhance practitioner involvement and commitment to program delivery.

Understanding Barriers to Engagement

Before implementing strategies to re-engage practitioners, it's crucial to understand common barriers they may face and the root cause of lack of engagement. Conducting semi-structured interviews with practitioners can be a strategy to identify the barriers.

Examples of Possible Barriers to Engagement:

- **Lack of perceived relevance:** Practitioners may not see how the program aligns with their professional goals or daily responsibilities.
 - **Time constraints:** Busy schedules and competing priorities can limit their ability to participate fully.
 - **Communication gaps:** Inadequate or unclear communication about the program's objectives, benefits, and expectations.
 - **Limited resources:** Insufficient access to tools, training, coaching, or support to effectively engage in the program.
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Best Practices for Re-engagement

1. Clarify Program Objectives and Benefits

- **Action Steps:**
 - Clearly articulate the goals and outcomes of Triple P.
 - Demonstrate how participation contributes to improving practice outcomes or addresses community needs.
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- Provide examples or case studies that highlight successful delivery and their impact.

2. Tailor Engagement Strategies

- **Action Steps:**
 - Conduct surveys or focus groups to understand practitioners' needs, interests, learning preferences, and availability.
 - Offer flexible learning formats (e.g., workshops, webinars, peer learning circles) to accommodate diverse schedules and learning styles.
 - Incorporate real-world challenges or case examples relevant to practitioners' daily work.

3. Enhance Communication and Collaboration

- **Action Steps:**
 - Establish regular communication channels (e.g., newsletters, online platforms) to share updates, resources, and success stories.
 - Foster collaboration through peer learning groups, forums, or communities of practice.
 - Encourage practitioners to share their insights, challenges, and best practices to create a supportive learning environment.

4. Provide Continuous Support and Resources

- **Action Steps:**
 - Offer ongoing access to tools that support delivery, templates, and coaching.
 - Provide opportunities for mentorship or coaching to support skill development and delivery planning.
 - Ensure resources are accessible and responsive to practitioners' evolving needs and feedback.

5. Celebrate Success and Foster Accountability

- **Action Steps:**
 - Recognize and celebrate milestones, achievements, and contributions of engaged practitioners.
 - Establish accountability mechanisms, such as progress reviews or peer/supervisor assessments, to track delivery efforts.
 - Share success stories and lessons learned to inspire and motivate ongoing participation.
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If you need further support in implementing these strategies, consider contacting the ICTP Implementation Specialist Team, which can provide tailored support and resources.