**2015**

North Carolina Triple P Online (TPOL) was made available at no cost to the parents/caregivers in all 100 counties of North Carolina **in April 2015.**

A manager in a part-time position was hired several months earlier after a TPOL pilot study had demonstrated initial positive impact with parents.

A system for individual TPOL code distribution was developed for NC using the NC Stay Positive Web site which had been updated allowing parents and caregivers to request a code by emailing TPOL@ dhhs.nc.gov.

Parent’s emails were answered, and an 8-letter/number code was manually assigned to each parent. Parents registered their codes and were given twelve months to view the modules from the date of registration.

The first set of modules available to NC parents consisted of eight separate modules for parents of children 0-12 years of age (**standard modules**). These modules contain a lively mix of video clips, worksheets and activities designed for parents to complete on their own at a rate of 1 per week. Each module takes on average 30-45 minutes to complete.

A parent consultative support process was then created for those requesting assistance adapting the positive parenting strategies to their circumstances and family. This support is provided via email and/or telephone using the Triple P America (TPA) **Clinical Support Guide for Triple P Online** document. The NC TPOL manager, trained in Triple P Level 4, provides this support at no cost to the caregiver.

**2016**

North Carolina automated its TPOL code assignments to parents in all 100 counties on **10/18/16.** Working with Triple P International (TPI), this system not only assigns NC codes but keeps detailed data including the number of codes assigned by county, the number of children served, the number of children living in the homes impacted, the number of parents completing the first four modules and the number of parents completing all modules each month by county.

The automated system gave NC the ability to distribute additional codes; created a link for parents to request parent support; pre-post parent questionnaires became available with access to result interpretation; and annual demographic and satisfaction reports could now be run.

**2017**

**The Teen Modules** became available to NC parents in **January 2017**. They consist of 6 modules in the same format as the standard modules.

**A Google AdWords campaign** was also implemented in **January 2017**. With the assistance of Triple P America (TPA), the AdWords campaign successfully increased distribution to 10 codes/day or 280/month. A **Toll-Free Telephone number** was included in the online message for use by parents and caregivers and TPOL brochures in English and Spanish were created and distributed to local Health Departments, childcare professionals, schools and the public.

**2018**

The 0-12 (Standard Modules) became available in **Spanish** to NC residents in 2018. There is now a Spanish version of the video **Every Parent Survival Guide.**

**2019**

In **January 2019,** a Letter from the Section Chief of Child Welfare Policy and Programs was sent to the County DSS Directors. This letter served to (1) provide an update to the statewide scale-up of Triple P – Positive Parenting Program system of interventions (Triple P); and (2) described the Triple P infrastructure in North Carolina and (3) provided contact information for accessing Triple P implementation support. In addition, she stated that one such support is through **Triple P Online (TPOL).**

Division of Social Services (DSS) developed and distributed a brochure/flyer supporting the use of TPOL in North Carolina.

In **March** **2019,** an increased purchase price for TPOL codes from TPA came with a marketing campaign (TPI). This campaign is expected to run through 2020 or until the 12,000 plus codes have been activated.

In **August 2019,** the English 0-12 Standard Modules were updated by Triple P International (TPI) with a new format, new videos, and parent access to Tip Papers.

**Quality Improvement (CQI) project** was implemented in 2019 focusing on: 1. Increasing number of parents receiving consultative parent support and 2. the number of parents completing the 4th module (Standard Modules).

TPOL Quarterly Data Report was updated/revised with a new format in **August 2019** with the intent of making it easier for the reader to follow and understand. WE now receive in both a PDF and Excel format. TPOL Quarterly reports are reviewed by the Data Committee and posted in Base Camp.

In **December 2019, NC TPOL Demonstration Code Process** was updated allowing TP Coordinators to request demo codes for child-care professional and TP Providers in their region from TPA.

**2020**

**March 2020** saw the beginning of the Covid-19 virus in NC and the shut down of many businesses and offices. Triple P was affected. TPOL began showing an increase in parent registrations.

In **May 2020,** the Teen Triple P Online Modules (TTPOL) received an update by TPI. This update brought the Teen program’s features into line with the 0-12 program interface which was added as well as features including a personalized dashboard, easy access to the next modules, and personal concerns to work on.

**May 2020** also saw the first NC TP Providers receive access to the TPOL Central Management System (CMS) allowing them to see the progress of only their clients.

**June 2020** saw the publishing of NC Special Covid-19 edition Tippaper on the NC parent Website.

In **October** **2020** a TPOL review was began by the *Behavioral Insights Team,* New Zealand. Following the review of NC parents and TP providers the team if working on which interventions to take to trial.

**December 2020** saw the beginning of a Triple P Communications Campaign based on the theme of “*Family Traditions*”. A TP communications tool kit was developed and shared.

As part of the TPOL Campaign Facebook Ads were created to reach many NC parents and direct them to the articles on the website and a link to the TPOL Page to get free online support (i.e., registrations).