

The Triple P 5-Year Strategic Plan helps communities proactively plan for Triple P scale-up and support over the next five years. In *Programmatic Expectations* section (pg 6-12), Lead Implementing Agencies report the status and planned scale-up of Triple P interventions in their community, in particular (1) the reach of Triple P Levels 2-5 among families with children ages 0-17 and of (2) the Stay Positive communication strategy among the general population.

The Impact Center at FPG developed this resource using 5-year estimates of the American Community Survey (ACS), an ongoing survey the U.S. Census Bureau, to help LIAs calculate reach numbers consistently and easily.

How to use the Microsoft Excel database

To calculate Current and Projected Level 2-5 Triple P Reach table values (pg 8)

- Find the denominator (total number of population) for your target population(s)
 - Families with children ages 0-17
 - Column F: Families
 - Children aged 0-17
 - Column D: Children aged 0-17
 - Caregivers
 - Column E: Caregivers
- Determine the corresponding Goal Reach numbers
 - Families with children ages 0-17
 - Goal of 20-25% reach of Triple P Lvl 2-5 for Families are calculated in Column I (20%) & Column J (25%).
 - For example, Alamance County would aim to reach between 3,553-4,441 families by 2025. They could choose the goal of 4,000 children by 2025 and scale up over time.

NOTE: Families with Children ages 0-17 is **not** the sum of Children 0-17 plus Caregivers. Do not add up children and caregivers to calculate family reach.

FY 2020	FY2021	FY 2022	FY 2023	FY 2024	FY 2025
500	1,100	2,000	3,000	3,600	4,000

- Children aged 0-17
 - To be determined by LIAs.
 - For example, a scaling plan that grows from 2% to 18% in Alamance County could aim to deliver Triple P to 724 children in 2020, and by 2025, deliver to 6,517 children in total.

FY 2020	FY2021	FY 2022	FY 2023	FY 2024	FY 2025
724	1,810	3,620	4,344	5,430	6,517
2%	5%	10%	12%	15%	18%

- Caregivers
 - To be determined by LIAs.
 - For example, a scaling plan to reach 10% of caregivers in Alamance (2,872) by 2025 could aim to reach 100 caregivers using Triple P Online (TPOL) each year and the rest in-person.

	FY 2020	FY2021	FY 2022	FY 2023	FY 2024	FY 2025
Caregivers served in-person	379	750	1,000	1,500	1,750	2,272
Caregivers served via TPOL	100	200	300	400	500	600
% Totals	479	950	1,300	1,900	2,250	2,872
	2%	3%	5%	7%	8%	10%



To calculate Current and Projected Level 1 Reach table values

- Find the denominator (total number of population) for your target population(s)
 - General population
 - Column B: Total Pop
 - Caregivers
 - Column E: Caregivers

NOTE: The primary prevention communication strategy will reach both “population” in general and “caregivers” as a target population. Choose whichever is appropriate for your efforts.

- Determine the corresponding Goal Reach numbers
 - If targeting general population
 - Goal 85% of the target population
 - For example, 85% of the Alamance population is 136,490 people. Alamance LIA could plan to include all caregivers (28,718 people) in their total reach by 2025, with the rest of the reach from other Alamance residents (107,772).

	FY 2020	FY2021	FY 2022	FY 2023	FY 2024	FY 2025
Total Population	20,526	45,497	68,245	90,993	113,742	107,772
Caregivers	4,786	9,573	14,359	19,145	23,932	28,718
% Totals	22,748 14%	45,496 28%	68,245 43%	90,993 57%	113,741 71%	136,490 85%

- If targeting caregivers
 - Goal 85% of the target population
 - For example, 85% of Alamance caregivers is 24,410 people. Alamance LIA could plan to ramp up their reach over time, starting with a big media push in 2020 (25%, reaching 7,180 caregivers) and continuing to build an additional 3,446 each year.

FY 2020	FY2021	FY 2022	FY 2023	FY 2024	FY 2025
7,180	10,626	14,072	17,518	20,964	24,410
25%	37%	49%	61%	73%	85%

All data needed to calculate these values are found on the **ReachEst** workbook of the Excel file. Information on how these numbers were calculated are outlined in the **Codebook** workbook, with calculations found in the **Population**, **CaregiverCal**, and **AltFamCalc** workbooks. The full tables of data downloaded from the ACS are also provided, along with links to online access to the original data.

For any additional questions about the source/calculations for these data, please contact Rebecca Roppolo at rebecca.roppolo@unc.edu. For assistance completing your 5-Year Strategic Plan, please contact your state Triple P support staff member or implementation specialist at The Impact Center at FPG.



Workbook Summary

- ReachEst: Triple P Reach Estimates.
 - Total population for the county, needed to calculate goal for reach of Stay Positive media campaign (general population)
 - Total population of caregivers in the county, needed to calculate goal for reach of Stay Positive media campaign (if targeting parents)
 - Total number of families in the county, needed to calculate goal of 20-25% reach of Triple P Lvl 2-5 delivery.
- Codebook: definition of column headers, topics, and calculations
- Population
 - Selected columns from ACS table S0101 that are relevant to Triple P reach/saturation efforts (e.g., number of teens in county)
- CaregiverCalc
 - Data from ACS S1101 used to calculate number of caregivers (individual people), as distinct from number of families (units of people)
- AltFamCalc
 - Data from ACS S1101 used to calculate an alternative number of families, irrelevant of relationship of people in household with child(ren)
- ACSST5...
 - Full table of data from ACS S1101 Households and Families and link to online source data table
 - Full table of data from ACS S0101 Age and Sex and link to online source data table